



KALAMAZOO
HUMANE SOCIETY

**MAKING TRACKS
FOR ANIMALS**

**PET
SUPPLIES
PLUS** Minus
the hassle.

Your Name	
Address	
City/St/Zip	
Phone	Email

Donor's Name (First and Last)	Cash	Check No.	Donation
<i>Frankie Fundraiser</i>	X		\$100
TOTAL COLLECTED:			

GoFundMe makes it easy to accept credit card donations online. Keep track of your offline donations and share your page with your social media contacts <https://charity.gofundme.com/khsmakingtracks2021>

Double your donations with matching gifts! Ask your donors if their employer matches charitable contributions and include their company form when you submit your donations.

ATTACH ADDITIONAL SHEETS IF NEEDED - THANK YOU!



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Fundraising Tips

- Tip 1: **Create a personal fundraising page** at GoFundMe or download a donation collection form. Visit <https://charity.gofundme.com/khsmakingtracks2021> to start collecting online!
- Tip 2: **Tell others why they should donate!** The people you're connected to will be more likely to donate if they understand why it's important to you! Have we helped you? Are you passionate about animals? Do you have a pet that you can't imagine life without? Providing a meaningful personal story about why you support KHS will inspire others to do the same, even more so than hearing it from us!
- Tip 3: **Make the first donation.** You'll have more success convincing others to donate if you have donated yourself. This tells your friends and family that you are serious about raising funds for the Kalamazoo Humane Society.
- Tip 4: **Ask for a specific amount!** Asking for a specific amount increases your odds of getting a "Yes!" and reaching your goal. People will generally donate a higher amount if they are directly asked for it. If you don't ask for a clear amount, you will generally get smaller donations.
- Tip 5: **Ask everyone!** Everyone thinks of family and friends, but what about the nice lady at the dry cleaner who always talks to you about her dog? What about your Dentist? Don't forget your co-workers, church groups, book club friends, or people that you run into regularly.

Due to changes in the GoFundMe platform, teams are not supported this year. All donations are credited on an individual basis. For incentive prize information, visit the event website at khsdogwalk.org.

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FINANCIAL PARTNERS
of
RAYMOND JAMES

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